



Federal Communications Commission  
Washington, D.C. 20554

October 26, 2007

**DA 07-4360**

**Released: October 26, 2007**

**CERTIFIED MAIL – RETURN RECEIPT REQUESTED**

WPGH Licensee, LLC  
WPGH-TV  
c/o Pillsbury Winthrop Shaw Pittman, LLP  
2300 N Street, N.W.  
Washington, D.C. 20037-1128

Re: WPGH Licensee, LLC  
WPGH-TV, Pittsburgh, PA  
Facility ID No. 73875  
File No. BRCT-20070329AAM

Dear Licensee:

This letter refers to your license renewal application for station WPGH-TV, Pittsburgh, PA.

In the Children's Television Act of 1990, Pub. L. No. 101-437, 104 Stat. 996-1000, *codified at* 47 U.S.C. Sections 303a, 303b and 394, Congress directed the Commission to adopt rules, *inter alia*, limiting the number of minutes of commercial matter that television stations may air during children's programming, and to consider in its review of television license renewals the extent to which the licensee has complied with such commercial limits. Pursuant to this statutory mandate, the Commission adopted Section 73.670 of its Rules (the "Rules"), 47 C.F.R. § 73.670, which limits the amount of commercial matter which may be aired during children's programming to 10.5 minutes per hour on weekends and 12 minutes per hour on weekdays. *Children's Television Programming*, 6 FCC Rcd 2111, 2118, *recon. granted in part*, 6 FCC Rcd 5093, 5098 (1991). The commercial limitations became effective on January 1, 1992. *Children's Television Programming*, 6 FCC Rcd 5529, 5530 (1991).

On March 29, 2007, you filed the above-referenced license renewal application for station WPGH-TV. In response to Section IV, Question 5 of that application, you certify that, during the previous license term, station WPGH-TV failed to comply with the limitations on commercial matter in children's programming specified in Section 73.670 of the Commission's Rules. In Exhibit 19, you indicate that station WPGH-TV exceeded the children's television commercial limits by one minute on February 28, 2001. You attribute this overage to human error.

It appears from the information before us that the overage in question was a *de minimis* violation of the children's television commercial limits. Such violation of Section 73.670 of the Rules does not warrant further consideration in connection with WPGH-TV's renewal application.

Accordingly, IT IS ORDERED that, a copy of this Letter shall be sent by First Class and Certified Mail, Return Receipt Requested to WPGH Licensee, LLC at the address listed above, and to Kathryn Schmeltzer, Esquire, Pillsbury Winthrop Shaw Pittman, LLP, 2300 N Street, N.W., Washington, D.C. 20037-1128.

Sincerely,

Barbara A. Kreisman  
Chief, Video Division  
Media Bureau